

Itawamba County, MS (28057) Geography: County www.yallbusiness.com

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliabili
TOTALS				
Total Population	23,366		0	
Total Households	8,859		293	
Total Housing Units	10,128		102	
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	19,082	100.0%	48	
Never married	4,340	22.7%	368	
Married	10,641	55.8%	503	
Widowed	1,593	8.3%	207	
Divorced	2,508	13.1%	311	
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	22,522	100.0%	129	
Enrolled in school	5,812	25.8%	317	
Enrolled in nursery school, preschool	424	1.9%	120	
Public school	394	1.7%	115	
Private school	30	0.1%	30	
Enrolled in kindergarten	261	1.2%	100	
Public school	261	1.2%	100	
Private school	0	0.0%	23	
Enrolled in grade 1 to grade 4	984	4.4%	148	
Public school	971	4.3%	145	
Private school	13	0.1%	21	
Enrolled in grade 5 to grade 8	1,191	5.3%	170	
Public school	1,138	5.1%	170	
Private school	53	0.2%	47	
Enrolled in grade 9 to grade 12	1,207	5.4%	151	
Public school	1,140	5.1%	149	
Private school	67	0.3%	39	
	1,652	7.3%	250	
Enrolled in college undergraduate years		6.8%	255	
Public school	1,534			
Private school	118	0.5%	76	
Enrolled in graduate or professional school	93	0.4%	78	
Public school	49	0.2%	45	
Private school	16.710	0.2%	63	
Not enrolled in school POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT	16,710	74.2%	299	L
Total	15,515	100.0%	99	
No schooling completed	258	1.7%	102	
Nursery School	6	0.0%	8	
Kindergarten	9	0.1%	16	
1-4th Grade	116	0.7%	93	
5-8th Grade	924	6.0%	213	
Some High School	2,301	14.8%	368	
High School Diploma	3,589	23.1%	381	
GED	1,376	8.9%	267	
Some College	3,454	22.3%	393	
Associate's degree	1,387	8.9%	263	
Bachelor's degree	1,286	8.3%	228	
Master's degree	576	3.7%	148	
Professional school degree	206	1.3%	144	
Doctorate degree	27	0.2%	21	

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: III high III medium II low



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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliab
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME				
AND ABILITY TO SPEAK ENGLISH		100.004		
Total	21,978	100.0%	58	
5 to 17 years	2 775	47.20/	0.0	
Speak only English	3,775	17.2%	82	
Speak Spanish	112	0.5%	69	
Speak English "very well" or "well"	89	0.4%	62	
Speak English "not well"	23	0.1%	34	
Speak English "not at all"	0	0.0%	23	
Speak other Indo-European languages	24	0.1%	30	
Speak English "very well" or "well"	24	0.1%	30	
Speak English "not well"	0	0.0%	23	
Speak English "not at all"	0	0.0%	23	
Speak Asian and Pacific Island languages	0	0.0%	23	
Speak English "very well" or "well"	0	0.0%	23	
Speak English "not well"	0	0.0%	23	
Speak English "not at all"	0	0.0%	23	
Speak other languages	0	0.0%	23	
Speak English "very well" or "well"	0	0.0%	23	
Speak English "not well"	0	0.0%	23	
Speak English "not at all"	0	0.0%	23	
18 to 64 years				
Speak only English	13,948	63.5%	138	
Speak Spanish	224	1.0%	106	
Speak English "very well" or "well"	211	1.0%	112	
Speak English "not well"	13	0.1%	21	
Speak English "not at all"	0	0.0%	23	
Speak other Indo-European languages	97	0.4%	76	
Speak English "very well" or "well"	97	0.4%	75	
Speak English "not well"	0	0.0%	23	
Speak English "not at all"	0	0.0%	23	
Speak Asian and Pacific Island languages	12	0.1%	14	
Speak English "very well" or "well"	12	0.1%	14	
Speak English "not well"	0	0.0%	23	
	0	0.0%	23	
Speak English "not at all"	0	0.0%	23	
Speak other languages				
Speak English "very well" or "well"	0	0.0%	23	
Speak English "not well"	0	0.0%	23	
Speak English "not at all"	0	0.0%	23	
65 years and over	0.==0	47.00		
Speak only English	3,778	17.2%	64	
Speak Spanish	8	0.0%	18	
Speak English "very well" or "well"	8	0.0%	18	
Speak English "not well"	0	0.0%	23	
Speak English "not at all"	0	0.0%	23	
Speak other Indo-European languages	0	0.0%	23	
Speak English "very well" or "well"	0	0.0%	23	
Speak English "not well"	0	0.0%	23	
Speak English "not at all"	0	0.0%	23	
Speak Asian and Pacific Island languages	0	0.0%	23	
Speak English "very well" or "well"	0	0.0%	23	
Speak English "not well"	0	0.0%	23	
Speak English "not at all"	0	0.0%	23	
Speak other languages	0	0.0%	23	
Speak English "very well" or "well"	0	0.0%	23	
Speak English "not well"	0	0.0%	23	
Speak English "not at all"	0	0.0%	23	

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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliabilit
WORKERS AGE 16+ YEARS BY PLACE OF WORK	Aco Estimate	. c. ccc	1102(2)	Kellabili
Total	9,162	100.0%	386	
Worked in state and in county of residence	3,926	42.9%	380	
Worked in state and outside county of residence	4,817	52.6%	379	
Worked outside state of residence	419	4.6%	124	
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION				
TO WORK				
Total	9,162	100.0%	386	
Drove alone	8,100	88.4%	396	•
Carpooled	824	9.0%	204	
Public transportation (excluding taxicab)	23	0.3%	25	
Bus or trolley bus	23	0.3%	25	
Streetcar or trolley car	0	0.0%	23	
Subway or elevated	0	0.0%	23	
Railroad	0	0.0%	23	
Ferryboat	0	0.0%	23	
Taxicab	0	0.0%	23	
Motorcycle	0	0.0%	23	
Bicycle	0	0.0%	23	
Walked	20	0.2%	25	
Other means	73	0.8%	47	
Worked at home	122	1.3%	62	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME)				
BY TRAVEL TIME TO WORK				
Total	9,040	100.0%	387	
Less than 5 minutes	168	1.9%	73	
5 to 9 minutes	844	9.3%	179	
10 to 14 minutes	1,561	17.3%	327	
15 to 19 minutes	1,290	14.3%	214	
20 to 24 minutes	1,266	14.0%	216	
25 to 29 minutes	583	6.4%	148	
30 to 34 minutes	1,759	19.5%	243	
35 to 39 minutes	366	4.0%	119	
40 to 44 minutes	329	3.6%	131	
45 to 59 minutes	512	5.7%	124	
60 to 89 minutes	233	2.6%	103	
90 or more minutes	129	1.4%	66	
Average Travel Time to Work (in minutes)	23.6		1.8	

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: III high ■ medium ■ low

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	2009 - 2013 ACS Estimate	Percent	MOE(±) Re	iability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	9,385	100.0%	388	Ш
Management	458	4.9%	127	
Business and financial operations	220	2.3%	83	
Computer and mathematical	86	0.9%	67	ï
Architecture and engineering	39	0.4%	33	- 1
Life, physical, and social science	40	0.4%	46	- 1
Community and social services	177	1.9%	78	Ī
Legal	36	0.4%	36	Ĭ
Education, training, and library	631	6.7%	158	_
Arts, design, entertainment, sports, and media	162	1.7%	82	i ii
Healthcare practitioner, technologists, and technicians	768	8.2%	185	i ii
Healthcare support	135	1.4%	66	T T
Protective service	108	1.2%	63	i ii
Food preparation and serving related	392	4.2%	129	ij
Building and grounds cleaning and maintenance	223	2.4%	87	H
Personal care and service	234	2.5%	96	Ī
Sales and related	594	6.3%	144	Ī
Office and administrative support	1,186	12.6%	238	- iii
Farming, fishing, and forestry	162	1.7%	84	Ï
Construction and extraction	502	5.3%	145	
Installation, maintenance, and repair	545	5.8%	150	T T
Production	1,641	17.5%	271	
Transportation and material moving	1,046	11.1%	203	
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS	1,040	11.170	203	
BY INDUSTRY				
Total	9,385	100.0%	388	Ш
Agriculture, forestry, fishing and hunting	209	2.2%	95	
Mining, quarrying, and oil and gas extraction	9	0.1%	15	ľ
Construction	730	7.8%	174	
Manufacturing	2,248	24.0%	291	
Wholesale trade	196	2.1%	81	
Retail trade	1,181	12.6%	296	
Transportation and warehousing	548	5.8%	174	
Utilities	74	0.8%	45	
Information	44	0.5%	30	
Finance and insurance	300	3.2%	105	
Real estate and rental and leasing	42	0.4%	39	ľ
Professional, scientific, and technical services	125	1.3%	62	
Management of companies and enterprises	0	0.0%	23	ш
Administrative and support and waste management services	181	1.9%	94	m
Educational services	999	10.6%	186	
	1,144		187	Ш
Health care and social assistance Arts, entertainment, and recreation	153	12.2% 1.6%	81	
·				
Accommodation and food services	348 550	3.7% 5.9%	118	
Other services, except public administration Public administration	304	3.2%	146 119	
		3.2%	119	
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPL		100.00/	126	
Total	6,576	100.0%	126	Ш
Own children under 6 years only	520	7.9%	148	Ш
In labor force	418	6.4%	134	
Not in labor force	102	1.6%	81	
Own children under 6 years and 6 to 17 years	584	8.9%	143	Ш
In labor force	347	5.3%	109	
Not in labor force	237	3.6%	112	Щ
Own children 6 to 17 years only	1,498	22.8%	176	Ш
In labor force	1,146	17.4%	150	Ш
Not in labor force	352	5.4%	120	
No own children under 18 years	3,974	60.4%	246	Ш
In labor force	2,156	32.8%	233	Ш
Not in labor force	1,818	27.6%	249	
		Reliability: III high		

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	2009 - 2013			
	ACS Estimate	Percent	MOE(±)	Reliabili
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	22,404	100.0%	242	
Under .50	1,353	6.0%	414	
.50 to .99	2,154	9.6%	503	
1.00 to 1.24	2,271	10.1%	594	I
1.25 to 1.49	1,858	8.3%	496	I
1.50 to 1.84	1,849	8.3%	478	I
1.85 to 1.99	514	2.3%	185	I
2.00 and over	12,405	55.4%	877	I
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYP	ES			
OF HEALTH INSURANCE COVERAGE				
Total	23,125	100.0%	81	
Under 18 years:	5,291	22.9%	46	I
One Type of Health Insurance:	4,658	20.1%	179	I
Employer-Based Health Ins Only	2,067	8.9%	272	I
Direct-Purchase Health Ins Only	392	1.7%	158	
Medicare Coverage Only	0	0.0%	23	
Medicaid Coverage Only	2,121	9.2%	319	•
TRICARE/Military Hlth Cov Only	40	0.2%	41	
VA Health Care Only	38	0.2%	59	
2+ Types of Health Insurance	469	2.0%	169	
No Health Insurance Coverage	164	0.7%	90	
18 to 34 years:	5,103	22.1%	98	I
One Type of Health Insurance:	3,707	16.0%	279	I
Employer-Based Health Ins Only	2,762	11.9%	271	I
Direct-Purchase Health Ins Only	279	1.2%	102	I
Medicare Coverage Only	0	0.0%	23	
Medicaid Coverage Only	645	2.8%	210	
TRICARE/Military Hlth Cov Only	21	0.1%	25	
VA Health Care Only	0	0.0%	23	_
2+ Types of Health Insurance	285	1.2%	124	
No Health Insurance Coverage	1,111	4.8%	236	
35 to 64 years:	9,105	39.4%	131	ī
One Type of Health Insurance:	6,290	27.2%	295	<u> </u>
Employer-Based Health Ins Only	4,731	20.5%	382	Ī
Direct-Purchase Health Ins Only	491	2.1%	180	Ī
Medicare Coverage Only	292	1.3%	103	Ī
Medicaid Coverage Only	718	3.1%	229	Ī
TRICARE/Military HIth Cov Only	34	0.1%	36	
VA Health Care Only	24	0.1%	31	ī
2+ Types of Health Insurance	1,363	5.9%	210	
No Health Insurance Coverage	1,452	6.3%	239	
65+ years:	3,626	15.7%	88	_
One Type of Health Insurance:	961	4.2%	168	Ī
Employer-Based Health Ins Only	1	0.0%	4	
Direct-Purchase Health Ins Only	0	0.0%	23	
Medicare Coverage Only	960	4.2%	168	П
TRICARE/Military HIth Cov Only	0	0.0%	23	Ш
VA Health Care Only	0	0.0%	23	
2+ Types of Health Insurance	2,665	11.5%	184	
	2,003	11.370	104	

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: III high II medium II low



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	2009 - 2013			
	ACS Estimate	Percent	MOE(±)	Reliabilit
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	18,067	100.0%	44	III.
Veteran	1,526	8.4%	226	11
Nonveteran	16,541	91.6%	234	II
Male	8,692	48.1%	28	II.
Veteran	1,462	8.1%	221	II.
Nonveteran	7,230	40.0%	224	11
Female	9,375	51.9%	40	11
Veteran	64	0.4%	39	I
Nonveteran	9,311	51.5%	57	•
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	1,526	100.0%	226	11
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	170	11.1%	100	П
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	3	0.2%	5	II
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	0	0.0%	23	
Gulf War (8/90 to 8/01), no Vietnam Era	83	5.4%	58	
Gulf War (8/90 to 8/01) and Vietnam Era	13	0.9%	20	
Vietnam Era, no Korean War, no World War II	522	34.2%	114	
Vietnam Era and Korean War, no World War II	18	1.2%	20	
Vietnam Era and Korean War and World War II	0	0.0%	23	_
Korean War, no Vietnam Era, no World War II	189	12.4%	70	П
Korean War and World War II, no Vietnam Era	21	1.4%	24	Ī
World War II, no Korean War, no Vietnam Era	53	3.5%	33	
Between Gulf War and Vietnam Era only	218	14.3%	90	П
Between Vietnam Era and Korean War only	232	15.2%	101	
Between Korean War and World War II only	4	0.3%	7	
Pre-World War II only	0	0.0%	23	_
HOUSEHOLDS BY POVERTY STATUS				
Total	8,859	100.0%	293	II
Income in the past 12 months below poverty level	1,412	15.9%	233	11
Married-couple family	292	3.3%	107	П
Other family - male householder (no wife present)	53	0.6%	41	
Other family - female householder (no husband present)	316	3.6%	132	
Nonfamily household - male householder	337	3.8%	130	П
Nonfamily household - female householder	414	4.7%	124	1
Income in the past 12 months at or above poverty level	7,447	84.1%	297	
Married-couple family	4,752	53.6%	321	
Other family - male householder (no wife present)	293	3.3%	110	
Other family - female householder (no husband present)	720	8.1%	177	ı ı
Nonfamily household - male householder	854	9.6%	168	<u></u>
Nonfamily household - female householder	828	9.3%	164	

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: III high II medium II low



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HOUSEHOLDS BY INCOME	ACS Estimate	Percent	MOE(±)	Reliability
				-
Total	8,859	100.0%	293	
Less than \$10,000	859	9.7%	191	
\$10,000 to \$14,999	753	8.5%	170	II
\$15,000 to \$19,999	628	7.1%	120	111
\$20,000 to \$24,999	719	8.1%	203	
\$25,000 to \$29,999	692	7.8%	173	
\$30,000 to \$34,999	627	7.1%	155	II
\$35,000 to \$39,999	545	6.2%	162	
\$40,000 to \$44,999	404	4.6%	132	II
\$45,000 to \$49,999	306	3.5%	96	
\$50,000 to \$59,999	688	7.8%	165	
\$60,000 to \$74,999	990	11.2%	189	111
\$75,000 to \$99,999	1,048	11.8%	217	II
\$100,000 to \$124,999	272	3.1%	95	II
\$125,000 to \$149,999	161	1.8%	98	
\$150,000 to \$199,999	145	1.6%	64	II
\$200,000 or more	22	0.2%	27	
				_
Median Household Income	\$36,073		N/A	
Average Household Income	\$47,093		\$3,371	
Per Capita Income	\$18,106		\$1,066	
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	248	100.0%	103	
Less than \$10,000	49	19.8%	42	
\$10,000 to \$14,999	23	9.3%	33	
\$15,000 to \$19,999	14	5.6%	18	
\$20,000 to \$24,999	49	19.8%	60	
\$25,000 to \$29,999	0	0.0%	23	
\$30,000 to \$34,999	19	7.7%	24	
\$35,000 to \$39,999	12	4.8%	20	
\$40,000 to \$44,999	6	2.4%	11	
\$45,000 to \$49,999	0	0.0%	23	
\$50,000 to \$59,999	43	17.3%	45	
\$60,000 to \$74,999	17	6.9%	20	
\$75,000 to \$99,999	16	6.5%	25	
\$100,000 to \$124,999	0	0.0%	23	
\$125,000 to \$149,999	0	0.0%	23	
\$150,000 to \$199,999	0	0.0%	23	
\$200,000 or more	0	0.0%	23	
Median Household Income for HHr <25	\$21,939		N/A	
Average Household Income for HHr <25	\$30,739		\$19,575	

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: III high II medium II low

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	2009 - 2013			
	ACS Estimate	Percent	MOE(±)	Reliabilit
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY				_
Total	2,686	100.0%	207	П
Less than \$10,000	187	7.0%	98	I
\$10,000 to \$14,999	114	4.2%	75	I
\$15,000 to \$19,999	116	4.3%	60	
\$20,000 to \$24,999	207	7.7%	101	
\$25,000 to \$29,999	249	9.3%	121	I
\$30,000 to \$34,999	240	8.9%	124	
\$35,000 to \$39,999	200	7.4%	99	
\$40,000 to \$44,999	154	5.7%	86	
\$45,000 to \$49,999	87	3.2%	50	I
\$50,000 to \$59,999	169	6.3%	91	II
\$60,000 to \$74,999	357	13.3%	113	I
\$75,000 to \$99,999	385	14.3%	129	
\$100,000 to \$124,999	82	3.1%	52	I
\$125,000 to \$149,999	111	4.1%	90	
\$150,000 to \$199,999	28	1.0%	31	
\$200,000 or more	0	0.0%	23	
Median Household Income for HHr 25-44	\$41,190		N/A	
Average Household Income for HHr 25-44	\$51,207		\$7,017	I
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY				
Total	3,553	100.0%	175	<u> </u>
Less than \$10,000	425	12.0%	151	1
\$10,000 to \$14,999	157	4.4%	79	
\$15,000 to \$19,999	237	6.7%	81	
\$20,000 to \$24,999	198	5.6%	105	
\$25,000 to \$29,999	149	4.2%	75	Ī
\$30,000 to \$34,999	236	6.6%	84	Ī
\$35,000 to \$39,999	234	6.6%	100	
\$40,000 to \$44,999	174	4.9%	95	Ī
\$45,000 to \$49,999	106	3.0%	55	
\$50,000 to \$59,999	297	8.4%	108	
\$60,000 to \$74,999	509	14.3%	141	
\$75,000 to \$99,999	556	15.6%	141	
\$100,000 to \$124,999	133	3.7%	70	
\$125,000 to \$124,333 \$125,000 to \$149,999	46	1.3%	33	_
\$150,000 to \$149,999 \$150,000 to \$199,999	78	2.2%	43	
\$200,000 to \$199,999 \$200,000 or more	18	0.5%	24	_
4200,000 OI HOIC	10	0.370	24	
Median Household Income for HHr 45-64	\$43,420		N/A	
Average Household Income for HHr 45-64	\$52,445		\$5,149	II.

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: III high ■ medium ■ low

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	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	2,372	100.0%	126	III
Less than \$10,000	198	8.3%	78	II
\$10,000 to \$14,999	459	19.4%	140	II
\$15,000 to \$19,999	261	11.0%	93	II.
\$20,000 to \$24,999	265	11.2%	94	II
\$25,000 to \$29,999	294	12.4%	92	II
\$30,000 to \$34,999	132	5.6%	60	II
\$35,000 to \$39,999	99	4.2%	49	II
\$40,000 to \$44,999	70	3.0%	32	II
\$45,000 to \$49,999	113	4.8%	58	II
\$50,000 to \$59,999	179	7.5%	71	II
\$60,000 to \$74,999	107	4.5%	49	II
\$75,000 to \$99,999	91	3.8%	41	II
\$100,000 to \$124,999	57	2.4%	34	I
\$125,000 to \$149,999	4	0.2%	8	
\$150,000 to \$199,999	39	1.6%	33	
\$200,000 or more	4	0.2%	10	II
Median Household Income for HHr 65+	\$25,038		N/A	
Average Household Income for HHr 65+	\$36,126		\$8,001	II
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST				
Total	8,859	100.0%	293	111
With public assistance income	199	2.2%	90	II
No public assistance income	8,660	97.8%	288	III
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	8,859	100.0%	293	•
With Food Stamps/SNAP	1,151	13.0%	199	111
With No Food Stamps/SNAP	7,708	87.0%	306	III
HOUSEHOLDS BY DISABILITY STATUS				
Fotal	8,859	100.0%	293	III
With 1+ Persons w/Disability	3,677	41.5%	316	III
With No Person w/Disability	5,182	58.5%	359	111

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2013, adjusted for inflation.

2009-2013 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2009-2013 ACS estimates, five-year period data collected monthly from January 1, 2009 through December 31, 2013. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: III high II medium I low